



Fact Sheet

Description

Located 12 miles north of downtown San Diego and 110 miles south of Los Angeles, the 98-room La Jolla Beach & Tennis Club is one of only two beachfront properties in the exclusive La Jolla Shores section of La Jolla, a Pacific Coast enclave known for its picturesque beaches, underwater parks, university, oceanographic institute, aquarium and museums. The Club has been the site of numerous amateur and professional tennis tournaments since the 1940s, attracting top tennis professionals from around the world. Resting on 14 acres, the Club is adjacent to San Diego/La Jolla Underwater Park, a 600-acre ecological refuge bounded by Torrey Pines State Park on the north and Alligator Head on the south. A palm-tree-lined drive leads from the Club's private entrance to the porte-cochere and main lobby, passing by a wildlife lagoon, nine-hole Par-3 golf course and tennis complex.

With its original structure built in 1927, the Club resembles a picturesque Spanish-style hacienda, revealing an architecture of light-brown, adobe-textured exteriors, red-tile walkways and low-slung canopy roofs. The rooms, many of which are only a few feet from the lapping surf at high tide, include standard hotel rooms, cottages, one-bedroom studios with kitchens, and one-, two- and three-bedroom suites with living rooms and fully equipped kitchens.

History

Originally opened in 1927 as the La Jolla Beach & Yacht Club, Frederick William Kellogg (known as F.W. Kellogg) purchased the property on August 19, 1935, transferring all of its assets to himself and his wife, Florence Scripps Kellogg. Recognizing the Club's potential, F.W. Kellogg envisioned an oceanfront resort that would attract out-of-town visitors, as well as La Jollan's.

Kellogg broadened the Club's appeal by changing the emphasis to that of an exclusive oceanfront tennis resort. He built four tennis courts and an Olympic-sized swimming pool, and promptly renamed the resort the La Jolla Beach & Tennis Club. To attract out-of-town guests, he constructed the "Beach Club Apartments" at the south end of the property. Kellogg continued to expand the property, building a cofferdam to protect oceanfront apartments during construction. The dam later became the foundation for the Marine Room, an oceanfront restaurant and lounge just south of the Club.

Kellogg never lived to see the opening of the Marine Room; he died on September 4, 1940, while on a trans-Pacific cruise to Japan. The responsibility for managing the Club fell to his son William Scripps Kellogg (known as W.S. Kellogg).

In 1967, the Kellogg family began work on the Sea Lodge Hotel (which was renamed La Jolla Shores Hotel in 2007), a companion property located on two acres just north of the Club. Opened in 1970, the 128-room hotel is adjacent to Kellogg Park, a seven-acre public beachfront park donated to the city of San Diego in 1951 by Florence Scripps Kellogg, the mother of William S. Kellogg.

Rooms

The La Jolla Beach & Tennis Club consists of 98 units -- 14 hotel-style rooms, one parlor, two fairway cottages, 18 studios with kitchens and 55 one-, two- and three-bedroom suites with living room, one or two baths and a kitchen. The fully equipped kitchens each have a refrigerator, oven, microwave, coffee-maker and all pots, pans, utensils and dishes. The two fairway cottages include a kitchen, living room and fireplace. Laundry facilities are available on site and dry-cleaning

services are also available for guests. Fifty-one of the 55 suites offer oceanfront views, as do six of the hotel-style rooms and one of the studios. The remainder of the units (with exception of the fairway cottages) face the patio courtyard or Spindrift Drive to the east.

Dining

Guests can choose from three oceanfront restaurants: the casual Club Dining Room; the more elegant, but not too formal (coat and tie optional), Marine Room restaurant; or the Shores restaurant located next door at the La Jolla Shores Hotel. In addition, the Beach Hut, a beachside snack bar, is open from Memorial Day to Labor Day. During the summer and holidays, a beach staff serves food and drink to sunbathing guests on the Club's private beach.

**Tennis/
Recreation**

The La Jolla Beach & Tennis Club has 12 hard-surface tennis courts, eight which are lighted; a roque (croquet played in the sand) court; table tennis; a 75-foot-long heated swimming pool and two children's wading pools; a nine-hole Par-3 golf course; a quarter-mile-long jogging path; and a children's playground. There are also men's and women's locker facilities, fitness equipment and massage facilities and services. Beach accessories, including towels, chairs, tables and windbreaks, are provided to guests free of charge. Barbecue and banquet set-ups also are available in the evenings on the beach for modest fees. Beach cabanas are available for half and full day rentals and also for cabana massages (based on availability).

Unlike many tennis resorts, the Club does not charge for court time and court reservations are not required, although they are available. A complete line of tennis apparel and accessories is available through the tennis pro shop. Racquet rentals also are available. Individual and group tennis lessons are available from assistant USPTA professionals.

Recognition

La Jolla Beach & Tennis Club received the Gold Medallion Award for Best Recreation Club in San Diego for the two years that it was awarded (2006 and 2007). Gold Medallion award winners are voted on by the 400 members of the San Diego County Chapter of the California Restaurant Association (CRA). Members vote on creativity, dining and overall accomplishments.

Management:

William J. "Bill" Kellogg, president
John Campbell, general manager
Lisa Araiza, director of membership
Kristin Ferguson, director of marketing
Marco Menzhausen, resort manager & group sales
Dennis Rush, director of food and beverage
Bernard Guillas, executive chef
Jeannie Porter, controller
Ellen Gaines, director of human resources

Location

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