



Warm Up the Winter at the La Jolla Beach & Tennis Club and La Jolla Shores Hotel

La Jolla, Calif. - (August 6, 2008) – The theme this winter season at both La Jolla Beach & Tennis Club, Inc. properties is warming the soul and pure relaxation at these beachfront retreats. Guests at both hotel properties will be “wrapped in warmth” through and through at both the La Jolla Beach & Tennis Club and the La Jolla Shores Hotel this winter.

La Jolla Beach & Tennis Club “Winter Warmth” Package Starting at \$229

- 1 night accommodations in a standard hotel room
- LJBTC logo blanket
- Personal beach fireplace and firewood
- In-room hot cocoa and apple cider for two

Disclaimer: The “Winter Warmth” Package, price is double occupancy, per room per night, and is based on a standard hotel room and does not include taxes (room upgrades are available for an additional fee). Rates are based on availability. Package available October 1, 2008 to February 28, 2009.

La Jolla Beach & Tennis Club amenities include 12 championship tennis courts, a nine-hole Par-3 golf course, heated outdoor swimming pool, fitness center, massage services, Club Dining restaurant and cocktail lounge, award-winning Marine Room restaurant, and one of Southern California’s only private beaches.

La Jolla Shores Hotel “Winter Wrap Up” Package Starting at \$219

- 1 night accommodations in garden patio guest room
- La Jolla Shores Hotel logo blanket
- In-room hot cocoa and apple cider for two

Disclaimer: The “Winter Wrap Up” Package, price is double occupancy, per room per night, and is based on a garden patio guest room and does not include taxes (room upgrades are available for an additional fee). Rates are based on availability. Package available October 1, 2008 to February 28, 2009.

La Jolla Shores Hotel recreational facilities include two tennis courts, heated outdoor pool and spa, Jacuzzi, in-room massage services and fitness center. The La Jolla Shores Hotel is home to The Shores Restaurant, overlooking the Pacific Ocean, serving classic steakhouse favorites and fresh coastal cuisine seven days a week.

La Jolla Beach and Tennis Club, Inc. is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort and private membership club in La Jolla, California. The resort includes three properties including the exclusive La Jolla Beach and Tennis Club, the 128-room La Jolla Shores Hotel oceanfront hotel and the historic Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges and one of Southern California’s only private beaches.

The La Jolla Beach & Tennis Club is located at 2000 Spindrift Drive, La Jolla, California. Please call (866) 782-8251 for reservations and more information, or visit www.ljbtc.com.

The La Jolla Shores Hotel is located at 8110 Camino del Oro, La Jolla, California. Please call (866) 782-8251 for reservations and more information, or visit www.LJShoresHotel.com.

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