



118th Annual Pacific Coast Mens Doubles Championships
Return to La Jolla Beach & Tennis Club

La Jolla, Calif. - (January 22, 2007) – The United States Tennis Association (USTA) Pacific Coast Mens Doubles Championships return to the La Jolla Beach & Tennis Club. Play begins Friday, March 2 with finals scheduled Sunday, March 4. The top nationally ranked NCAA Men's college teams, including Rice, Texas A & M, Stanford, UCLA, Cal, USC, and Pepperdine are planning to attend.

Parking and admission are free and open to the public.

A virtual "Who's Who" of tennis stars has graced the Club's courts since 1935. In 1942, the Club brought its first major tournament to town - the Pacific Coast Men's Doubles Championship - which served as the inspiration for the Davis Cup many years earlier. The original east-coast versus west-coast tournament was first held in 1890 and was such a success that a match between the U.S. and England ensued at the urging of Dwight D. Davis, after whom the Davis Cup is named. By 1904 other countries had joined in the fray and the Davis Cup was born.

For more information please contact Tennis Director, Bill McGrath at 858-551-4616 or bmcgrath@ljbtc.com.

For over 70 years, La Jolla Beach & Tennis Club has had a long-standing tradition of community involvement, and is dedicated to the sport of tennis. A literal who's who among tennis greats has graced the courts of the Club, including Jack Kramer, Ted Schroeder, Pancho Segura, Pancho Gonzales, Bobby Riggs, Jimmy Connors, John McEnroe, and Arthur Ashe among many others. Most recently the La Jolla Beach & Tennis Club hosted the Davis Cup First Round Tie when the United States defeated Romania in February 2006. The La Jolla Beach & Tennis Club continues to host the USTA National Senior Womens Hard Court Championships in May, and National 40 Hard Court Championship in December.

The La Jolla Beach & Tennis Club, Inc. is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort in La Jolla, California. The resort includes three properties including the exclusive La Jolla Beach & Tennis Club, the 128-room La Jolla Shores Hotel and the historic Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole Par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges and one of Southern California's only private beaches.

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Media Contacts:

Elizabeth Ranta, director of marketing
La Jolla Beach & Tennis Club
(858) 551.4669
eranta@ljbtc.com

Sara DeYoung, marketing coordinator
La Jolla Beach & Tennis Club
(858) 551.4639
sdeyoung@ljbtc.com