



La Jolla Beach & Tennis Club Features New Cabana Package

La Jolla, Calif. - (August 17, 2007) – This fall, the La Jolla Beach & Tennis Club offers a “Cabana Package” sure to delight all the senses. Enjoy accommodations at this exclusive oceanfront retreat, featuring one of the only private beaches in Southern California, combined with a private beach cabana, al fresco dinner and special take-home amenity.

La Jolla Beach & Tennis Club’s “Cabana Package”, starting at \$489, includes:

- One night accommodations in a standard guest room
- Dinner for Two in a Private Beach Cabana
- La Jolla Beach & Tennis Club logo blanket
- Cabana rental, personal beach fireplace and firewood

Certain restrictions apply (see below for complete disclaimer). Call resort directly for reservations, (866) 782.8251, or visit www.ljbtc.com for more information.

La Jolla Beach & Tennis Club is located within close proximity of popular attractions including the World-Famous San Diego Zoo, Wild Animal Park, SeaWorld, LEGOLAND, Birch Aquarium at Scripps, and Torrey Pines Golf Course (home of the 2008 US Open). Centrally located in San Diego, guests can easily enjoy world-class shopping, dining, and museums, making the La Jolla Beach & Tennis Club the perfect vacation retreat for everyone.

La Jolla Beach and Tennis Club, Inc. is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort in La Jolla, California. The resort includes three properties including the exclusive La Jolla Beach and Tennis Club, the 128-room La Jolla Shores Hotel (formerly the Sea Lodge Hotel) oceanfront hotel and the historic Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole Par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges and one of Southern California’s only private beaches.

The La Jolla Beach & Tennis Club is located at 2000 Spindrift Drive, La Jolla, Calif.; reservations (866) 782-8251; Web site: www.ljbtc.com.

#

Disclaimer: The Cabana Package requires minimum one week advanced booking. Rate is per night for a standard guest room. Valid 09/04/07 through 12/30/07. Blackout dates and minimum night stay may apply. Subject to room and rate availability. Cannot be combined with other promotions. Additional nights available at best available room rate. Dinner includes two appetizers/salads, two entrees, two desserts, tax and gratuity (alcohol is not included).

Note to Editors: Photos available upon request.

Media Contacts:

Elizabeth Ranta, director of marketing
La Jolla Beach & Tennis Club
(858) 551.4669
eranta@ljbtc.com

Sara DeYoung, marketing / communications specialist
La Jolla Beach & Tennis Club
(858) 551.4639
sdeyoung@ljbtc.com