



LA JOLLA BEACH & TENNIS CLUB REMODELS BEACH FRONT SUITES

LA JOLLA, CALIF., (March 04, 2008): In early 2008, the La Jolla Beach & Tennis Club began its final phase of a complete remodel of oceanfront guest suites, located on the resort's private beach. The remodeled suites feature all new carpet, draperies and luxurious Sealy Posturepedic bedding, flat screen televisions, central air conditioning, iHomes, complimentary internet and thoughtful amenities.

The suites feature a beach resort ambiance, incorporating cool ocean and warm sandy tones. Blues and greens bring the feel of the ocean indoors complementing the new paint and amenities. While the color palette is cool and beachy, the lines of the furniture and accents remain classically elegant without interfering with the preservation of history and tradition that is inherent at the La Jolla Beach & Tennis Club.

The La Jolla Beach and Tennis Club offers hotel guests an exclusive, year-round retreat, featuring championship tennis, par-3 golf, massage services, heated outdoor swimming pool, fitness center and one of the only private beaches in Southern California. The resort also features flexible indoor and outdoor banquet and event space, perfect for meetings, retreats, social gatherings and weddings.

La Jolla Beach and Tennis Club, Inc. is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort and private membership club in La Jolla, California. The resort includes three properties including the exclusive La Jolla Beach and Tennis Club, the 128-room La Jolla Shores Hotel oceanfront hotel and the historic Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges and one of Southern California's only private beaches.

The La Jolla Beach and Tennis Club is located at 2000 Spindrift Drive, La Jolla, Calif.; (858) 454.7126; www.ljbtc.com.

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Note to Editors: Photos available upon request.

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