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**125th ANNUAL PACIFIC COAST MEN'S DOUBLES CHAMPIONSHIP SET FOR
FEBRUARY 27 – MARCH 2, 2014 AT LA JOLLA BEACH & TENNIS CLUB**

Second-Oldest Tennis Event in the United States has Been Played Each Year Since 1890

La Jolla, Calif. - (February 20, 2014) – The 125th Annual Pacific Coast Men's Doubles Championship, featuring many of the best NCAA Men's college tennis teams in the country and a strong field of independent players, will begin at 2 p.m. (PST) on Thursday, Feb. 27 at the La Jolla Beach & Tennis Club. The tournament concludes on Sunday, March 2.

In addition to the 17 intercollegiate teams (please see full list below) participating in this year's Pacific Coast Men's Doubles Championship there will be teaching professionals, junior players, college coaches and former tour players among the independent players competing in the draw in which more than 100 doubles teams have entered.

The starting time for each day will be as follows: Thursday, Feb. 27 – 2 p.m.; Friday, Feb. 28 – 8 a.m. Saturday, March 1 – 9 a.m.; Sunday, March 2 – Semifinals at 9 a.m.; Championship Final will begin at approximately 1:30 p.m. (all times are PST).

Collegiate teams entered in the 2014 Pacific Coast Men's Doubles Championship:

Boston College

Claremont McKenna-Mudd-Scripps College
(CMS)

Oklahoma State University

Pepperdine University

Rice University

St. John's University

San Diego State University (SDSU)

Stanford University

University of California, Davis (UC Davis)

University of California, Berkeley (CAL)

University of California, Los Angeles (UCLA)

University of California, San Diego (UCSD)

University of Nevada, Las Vegas (UNLV)

University of San Diego (USD)

University of Southern California (USC)

Villanova University

William & Mary

“As we celebrate the 125th anniversary of this historic tennis event, we anticipate another outstanding tournament this year,” said Tournament Director Bill Kellogg. “Tennis fans often say they don't have many opportunities to watch high-caliber doubles matches. I invite them to come to the La Jolla Beach & Tennis Club next week. They certainly won't be disappointed.”

The field at the 2014 Pacific Coast Doubles Championship is wide open according to Kellogg. There will be a new champion this year. Dennis Novikov, who won last year's title with Marcos Giron, is competing on the men's professional tennis tour and is currently ranked No. 610 in the world. Giron is playing in his junior year at UCLA, but is not entered in this year's tournament.

The complete tournament draw will be available on Tuesday, Feb. 25. La Jolla Beach & Tennis Club welcomes tennis spectators to view the tournament with free admission. On-site parking is available for a nominal fee.

(More)

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Named “Club of the Year” for 2011 by the San Diego District Tennis Association and one of the “Top 50 Tennis Resorts in the World” by Tennis Resorts Online, the La Jolla Beach & Tennis Club's reputation as a top tennis destination started when it attracted its first major tournament – the Pacific Coast Men's Doubles Championship in 1942. The tournament is one of the five-oldest tennis events in the world and the second oldest tennis event in the United States. First held in 1890 at The Hotel Del Monte in Monterey, California, the event was created to promote the sale of real estate on the Monterey peninsula. The original concept pitted the best players from the East versus those from the West. This coast-to-coast rivalry was the inspiration for the Davis Cup. Past winners of the Pacific Coast Men’s Doubles Championship include Jack Kramer, Ted Schroeder, Bobby Riggs, Pancho Segura, Don Budge, Tony Trabert, Stan Smith, Bob Lutz, Arthur Ashe, Dennis Ralston, John McEnroe, and many other world-class champions.

The Club will also be hosting the USTA National Hard Court Championships for Women’s 50-90 age groups and La Jolla Beach & Tennis Club Hard Court Tournament for Men’s 60-85 age groups on Monday, May 12, through Sunday, May 18.

About the La Jolla Beach & Tennis Club, Inc. – La Jolla Beach & Tennis Club is a fourth-generation, family owned and operated company dedicated to the operation of a 14-acre beachside resort. The resort includes three properties, including the exclusive La Jolla Beach & Tennis Club, the 128-room La Jolla Shores Hotel and the award-winning Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole Par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges, and one of Southern California’s only private beaches. For more information visit www.LJBTC.com.

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