

**FOR IMMEDIATE RELEASE**

Media Contacts:

Kristin Kacirek, Director of Marketing  
La Jolla Beach & Tennis Club, Inc.  
858.551.4669  
[KKacirek@LJBTC.com](mailto:KKacirek@LJBTC.com)

Joice Truban Curry  
c3 Communications, Inc. – PR Agency  
858.794.6974  
[Joice@c3publicrelations.com](mailto:Joice@c3publicrelations.com)

**NATIONAL SENIOR TENNIS TOURNAMENTS RETURN TO  
LA JOLLA BEACH & TENNIS CLUB MAY 11-17**

*Watch the best senior tennis players in the country vie for national titles*

**La Jolla, Calif. - (April 8, 2015)** – The La Jolla Beach & Tennis Club, one of California's most treasured beachfront resorts for more than 75 years, will host the United States Tennis Association (USTA) National Senior Women's Hard Court Tennis Championships on Monday, May 11, through Sunday, May 17. Events will include both singles and doubles in the 50 and over, 60 and over, 70 and over, 80 and over, and 90 and over age groups. The women's events are national championships and attract the best players from all over the country in each age group, making this field of competitors the strongest in the country in each age division.

The La Jolla Beach & Tennis Club's 43<sup>rd</sup> Annual Spring Senior Championships for men will also take place that week in conjunction with the women's events. Although the men's events are not national championships, they will feature many senior players who regularly compete in national tournaments. The men's events will include singles and doubles for 60 and over, 65 and over, 70 and over, 75 and over, 80 and over, and 85 and over age groups. Total participation for both the men's and women's tournaments is expected to be 300-plus players.

The La Jolla Beach & Tennis Club started each of these events and has hosted them since inception. Designated one of the Top 50 Tennis Resorts in the world by Tennis Resorts Online, the La Jolla Beach & Tennis Club's reputation as a top tennis destination started in 1942 when it attracted its first major tournament, the Pacific Coast Men's Doubles Championship.

La Jolla Beach & Tennis Club welcomes tennis enthusiasts to view the tournament with free admission. Please note there is a nominal fee for on-site parking. Draws will be posted at the Beach Club and will be available via [LJBTC.com](http://LJBTC.com). Matches are expected to start Monday at 9 a.m., Tuesday through Friday at 8 a.m., and on Saturday and Sunday at 9 a.m.

Expected start of play:

Women

Mon.: 50, 60, 70 Singles & Doubles  
Tues.: 80 Singles & Doubles  
Wed.: 90 Doubles  
Thurs.: 90 Singles

Men

Tues.: 65 Singles / 70 Singles & Doubles  
Wed.: 60 Singles, 65 Doubles, 75 Singles & Doubles  
Thurs.: 60 Doubles, 80 Doubles  
Fri.: 85 Singles & Doubles

**About the La Jolla Beach & Tennis Club, Inc.** – *The La Jolla Beach & Tennis Club is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort. The resort includes three properties, including the exclusive La Jolla Beach & Tennis Club, the 128-room La Jolla Shores Hotel and the award-winning Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole Par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges, and one of Southern California's only private beaches. For more information visit [LJBTC.com](http://LJBTC.com).*