



FOR IMMEDIATE RELEASE

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**ANNUAL USTA NATIONAL TENNIS CHAMPIONSHIP RETURNS TO
LA JOLLA BEACH & TENNIS CLUB: NOVEMBER 28 - DECEMBER 4**

La Jolla, Calif. - (October 5, 2016) – The La Jolla Beach & Tennis Club, one of California's most treasured beachfront resorts for more than 75 years, will host the annual United States Tennis Association (USTA) National Men's and Women's 40 Hard Court Championships. Competition is slated for Men and Women in singles, doubles and mixed doubles events for players 40 and over (players must reach or exceed the age of 40 at any time in this calendar year to be eligible). Participants will include former touring pros and the nation's strongest players in this age group. La Jolla Beach & Tennis Club welcomes tennis spectators to this event. Although there is no spectator admission charge for the matches, there is a nominal onsite parking fee.

This seven-day event will feature both singles and doubles matches starting on Monday, November 28 and the competitions will continue throughout the week. Also on the agenda is the USTA National Father/Son and Grandfather/Grandson Hard Court Doubles Championships beginning Friday, December 1, with matches concluding Sunday, December 4. The Father/Son championship has been held continuously at the La Jolla Beach & Tennis Club since 1959, and attracts the top father and son tennis teams in the nation. The Grandfather/Grandson Championship is a relatively new competitive division that started at the La Jolla Beach & Tennis Club in 2003. Draws will be posted at the Beach Club and will be available via LJBTC.com.

Schedules for individual events will depend on the number of entries in each event. Men's and Women's singles and doubles are expected to start on Monday. Mixed doubles are expected to start on Wednesday. Father/Son and Grandfather/Grandson Doubles matches are expected to take place early Friday morning.

Designated one of the Top 100 Tennis Resorts in the world by Tennis Resorts Online, the La Jolla Beach & Tennis Club's reputation as a top tennis destination started in 1942 when it attracted its first major tournament, the Pacific Coast Men's Doubles Championship. The Club will be hosting the 128th edition of The Pacific Coast Mens' Doubles Championships in March 2017, and the USTA National Hard Court Championships for Womens' 50-90 age groups in May 2017.

In honor of the USTA National Hard Court Championship, the La Jolla Beach & Tennis Club's sister property, the La Jolla Shores Hotel, will be offering special room rates to the general public starting at \$209 per night*. To make reservations or for more information, call 877.346.8842.

***About the La Jolla Beach & Tennis Club, Inc.** – The La Jolla Beach & Tennis Club is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort. The resort includes three properties, including the exclusive La Jolla Beach & Tennis Club, the 128-room La Jolla Shores Hotel and The Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges, and one of Southern California's only private beaches. For more information visit www.LJBTC.com.*

*Subject to availability. Rate does not include tax and assessments.

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