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**LA JOLLA BEACH & TENNIS CLUB PRESIDENT WILLIAM J. KELLOGG INDUCTED INTO  
SOUTHERN CALIFORNIA TENNIS ASSOCIATION HALL OF FAME**

**La Jolla, Calif. - (Oct. 2, 2017)** – The La Jolla Beach & Tennis Club, one of California's most treasured beachfront resorts for over 80 years, is proud to announce its President, William J. Kellogg, was inducted into the SCTA Hall of Fame on October 1, 2017. A long-time tennis player, Kellogg is the fourth generation Kellogg family member to serve as president of the Kellogg-family properties, which include the La Jolla Beach & Tennis Club, The La Jolla Shores Hotel, The Marine Room Restaurant, The Shores Restaurant, the Playa del Oro Apartments, and the F.W. Kellogg commercial building in La Jolla.

The induction ceremony was held on Sunday, October 1, 2017 at the Hyatt Regency Huntington Beach. Mr. Kellogg's induction class included two of tennis' greatest players of all-time, Rod Laver and Bobby Riggs, as well as Herb Flam, Helen Perez, Debbie Graham, Bob Kramer, Ken Stuart, Henry Talbert, Jim and Annette Buck, and Stella Sampras-Webster.

Mr. Kellogg noted that he was following in his family's footsteps, as his grandfather, William Scripps Kellogg, received this honor many years ago, and he is proud to be able to carry the family tennis tradition forward.

Kellogg has been actively involved in tennis throughout his life and was instrumental in bringing the Davis Cup, Fed Cup and ITF's Seniors World Championships to San Diego. He has served as a member of the USTA Board of Directors, on the ITF's Seniors Committee, on the USTA Nominating Committee and was named a member of the International Tennis Hall of Fame's International Advisory Board. He has also served as President of several organizations including The San Diego District Tennis Association, Youth Tennis San Diego and the Southern California Tennis Association. He currently serves as the Southern California Tennis Association Delegate.

In past years, Kellogg managed and served as Head Tennis Pro of the Westlake Tennis & Swim Club. After moving to La Jolla, he became a USTA Certified Referee and held this designation for several decades.

Kellogg now serves as Tournament Director for some of the most widely acclaimed national senior championships in the country. Designated one of the "Top 25 Tennis Resorts" by Tennis Resorts Online, the La Jolla Beach & Tennis Club's reputation as a top tennis destination began in 1942 when it began hosting its first major tournament, the Pacific Coast Men's Doubles Championship held annually in March. Today, in addition to the Pacific Coast Doubles, the Club annually hosts the USTA National Hard Court Championships for the Women's 50, 60, 70, 80 and 90 age groups in May, the USTA National Men's & Women's 40 & over Hard Courts and the ever popular USTA National Father/Son and Grandfather/Grandson Hard Court Championships – held in December.

An avid tennis player, Kellogg grew up playing tennis at the Altadena Town and Country Club, where he quickly established himself as a top-ranked Southern California junior. He attended the Thacher School in Ojai, CA, where he played on the varsity tennis team all four years. After graduating from high school in 1970, Kellogg briefly competed in professional tournaments in Ireland, France and Switzerland. During that summer he served as a linesman and chair umpire at Wimbledon. Later, that year, after matriculating at Dartmouth College, Kellogg became the top-ranked player and captain of the freshman tennis team. He lettered in tennis all four years and was the #1 player and co-captain of the varsity tennis team in his senior year. He was named to the All-Ivy League Tennis Team in 1973 for his stellar record in doubles and represented Dartmouth in the NCAA championships in the spring of 1974. To this date, Kellogg's playing record in college ranks among the top-ten all-time best for the college. Kellogg graduated from Dartmouth College in 1973 with a bachelor's degree in Engineering Science.

As a senior player Kellogg achieved a co-number one ranking in the Men's 35 and over singles division in San Diego, won two Gold Balls with his daughter, Tiffany, in the Senior Father/Daughter division, reached the finals of the ITF World 55 & Over Men's Doubles Championship, and has achieved top ten rankings in doubles, mixed doubles and father and daughter divisions time and again during the past 25 years.

**About the La Jolla Beach & Tennis Club, Inc.** – *The La Jolla Beach & Tennis Club is a fourth-generation, family-owned and operated company dedicated to the operation of a 14-acre beachside resort. The resort includes three properties, including the exclusive La Jolla Beach & Tennis Club, the 128-room La Jolla Shores Hotel and the award-winning Marine Room restaurant. Resort amenities include 14 championship tennis courts, a nine-hole Par-3 golf course, two swimming pools, two additional oceanfront restaurants and cocktail lounges, and one of Southern California's only private beaches. For more information visit [LJBTC.com](http://LJBTC.com).*

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